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Front Row: Mitchell Harvatin, Marisa Bouwkamp, Alex Bird, John Talbot.
Back Row: Jason Springer, Colleen Pierson. Not Pictured: Katina Goad,
Samantha Vlaming

PRESS RELEASE

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RHS Broadcasting Students Bring Home Top MAB Awards

The Michigan Association of Broadcasters competition is a highly prestigious contest. Rockford High School TV Studio students continue to do well in the competition with their video production and news gathering skills. Students were recently recognized for their attention to details in editing, videography, producing, feature reporting, graphic design, directing, writing skills and on-air talent.

Congratulations to the following students who represented RHS very well with their creative abilities: Alex Bird, Marisa Bouwkamp, Mitchell Harvatin, Katina Goad, John Talbot, and Samantha Vlaming. Senior Alex Bird was very happy that his video, along with anchorwoman Marisa Bouwkamp, took first place in the state of Michigan. "I worked so hard on that project and tried to pay attention to every detail," Bird said. The video showcased everything we do in our broadcasting class and examined our television station's activities and community involvement. Bird plans to go into film and video next year, so this honor meant a great deal to him.

Katina Goad, who was just cast as a news reporter for the spring play, thought the award was the icing on the cake this trimester. "TV Studio helps us all work on creating the big picture and developing our self-esteem and speaking skills," she said. "Once I took that class I decided to try out for the spring play - and I got cast as a news reporter. It all seems fitting."

The students' videos ranged from a "How To" program on how to groom a horse and do gymnastics, to a salute to The Michigan National Guard and a video station activity report.

The students will be honored at a luncheon in Lansing later this month. Broadcast Communications 1, 2 and 3 are taught by Mrs. Colleen Pierson. Mr. Jason Springer is the TV Studio technician.

If you have any questions or would like more information, please contact RHS instructor Colleen Pierson at 616-863-6030.

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Superintendent of Schools