

Local Grower Profile

Dreyer's Produce & Greenhouse – Hudsonville, MI



Dreyer's Produce & Greenhouse has been in operations since 1960. In 1988, current owner Ed Dreyer III bought the farm from his father to continue the family business. Since then, Dreyer's Produce & Greenhouse has evolved from growing 18 different commodity items to now only growing peppers, eggplant, and hard squash on the Dreyer's 70 acre farm. They made this switch 15 years ago when they started using Superior Sales, Inc. Ed Dreyer claims that since they have reduced the amount of commodities they produce farming has become much easier.

Ed has help on the farm from his two sons, Joel and Josh. He hopes that having his sons involved in the operation, will translate to them sharing the passion he has for growing as his father did before him. One way Ed keeps his sons involved is by having them grow their own gardens. He lets them grow any commodity they want so that they can get used to growing more than what the big farm does not.

Ed feels that he has some of the best land in the state which yields him great crops every year. Even with that he still wishes farming would bring in more money but understands times are still hard. Aside from the economy, Ed admits there are other factors that effect the profitability of a farm, weather being the biggest factor. With weather conditions changing daily, it causes Ed to continuously monitor and modify the way he grows his crops until they are harvested. Other factors that effect his farm are disease, price fluctuations and insects.



Joel, Josh, and Ed Dreyer

The most rewarding aspect of farming to Ed Dreyer is watching the produce go from seed to production. Dreyer Farms has been audited by PrimusLabs for the past 7 years and has received a "Superior" rating for them all. Ed feels that following food safety regulations allows Dreyer's Produce to remain in the farming market and against the competition.

Supporting Local Produce Suppliers

Produce from a local farm is a great way for our customers to support local businesses and provide fresh menu items for their customers that get attention. Gordon Food Service offers several products from local suppliers that have met the following four non-negotiable requirements: safety, quality, availability, and price. We follow these requirements to protect our customers' well-being.

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