

Rockford HS Senior Portraits -Yearbook Specs

Congratulations on making it to your senior year at Rockford High School! Here are some common questions & answers about senior pictures for yearbook use. Please read them carefully, as we do not wish anyone to be excluded from the senior section of the yearbook!

1) What should I do first about pictures and how soon should I do it? Call a photographer **immediately** and get a sitting time scheduled. The whole portrait-taking process sometimes takes MONTHS through our local photographers, **which means you should have your picture taken no later than in September or October!** After that, there is no assurance that the photographers can get us a copy of your photo in time. The yearbook staff must meet publishing deadlines, which are not flexible! (Please also see #5 on the back.)

2) What are the yearbook picture specifications?

Size: 2" x 3" **COLOR** photo (NO Black & White, Sepia, etc.)

Finish: Glossy or matte print or **digital file at 300 dpi is preferred**

Pose: Suggested: Head-and-shoulder shot looking at the camera
(very similar to passport photo requirements)

Background Suggested: Traditional, neutral (blue, gray, brown), & solid
: background

Other: Please avoid: Hands to face in pose, fade or reflection effects, props, and very close up photos



Preferred!



Optional



Not Preferred

Too close!



No!
Wrong orientation!

3) What is the due date for senior pictures?

The deadline for turning in your Senior Portrait for the yearbook is

Friday, December 11th!

4) What is the purpose of these specifications? The yearbook is a student publication that reaches a large audience: our student body, our community, and beyond. That, along with production costs of thousands of dollars, requires us to mandate uniform standards for all pictures. In order to assure uniformity we follow standard journalistic guidelines.

While the traditional head-and-shoulders shot outlined above is preferred for the yearbook, we naturally encourage you to exercise your creativity for your personal senior portraits and encourage you to **purchase creative space in the Senior Salute section of the yearbook.**

5) What if I can't afford the sitting fee or the picture packages?

Rockford High School will have professional photographers take your picture on the student picture and make-up days. If we do not receive a personal senior picture before the deadline we will use your portrait from the school photography days.

6) What if I decide to take my own picture with my own camera?

Any self-taken portraits (no selfies) must follow the guidelines above and be submitted digitally. Please be aware, however, that we reserve the right to refuse any pictures that do not look professional or appropriate for the yearbook. Our yearbook photographers will also be happy to take several senior picture poses for you using our high quality photography equipment.

7) Should I have my senior pictures taken if I know I am not going to actually graduate this year?

That is up to you. However, anyone who does not have enough credits at the beginning of 2nd trimester may be omitted from the senior section of the yearbook.

8) What will happen if I do not turn in a senior picture at all?

We will use your available school portrait/ID picture. Therefore, if you have not had your senior picture taken, make sure that your school portrait/ID picture looks nice incase we have to use it in the senior section!

9) When & where do I turn my senior picture in?

Turn them into the main office or room 249 at any time until the **December 11th deadline**. You can email digital files to the yearbook adviser, Mr. John Feeley, at jfeeley@rockfordschools.org.

Digital submission on CD, flash drive or via email is preferred by the yearbook staff. Be sure to email and/or save the full size file!